



2016 Public Policy Outlook

Boulder Chamber Advocacy: The Voice For Boulder Business



Boulder is a unique community, and the Boulder Chamber's approach to advocacy reflects that unique character - serving our business members and sustaining a strong regional economy, in balance with Boulder values.

We're watching - weighing in – and having a positive impact

Boulder Chamber Advocacy Team

- John Tayer, Andrea Meneghel, Leslie Durgin, Elisabeth Patterson & Clif Harald
- Community Affairs Council and our Board of Directors

Our Mission

- **Identify** issues most critical to our member businesses
- **Advocate** for a vibrant economy in balance with Boulder's social and environmental values
- **Engage** decision makers and participate in the public policy process on your behalf
- **Ensure** that elected officials, government staff and other community leaders understand and take into account the key interests of the business community

2015: Where We've Been Effective – Coalitions and Collaboration



- No on 300 & 301
- Head Tax
- Total Development Moratorium
- Business Recycling Program
- Google



A Full Policy Agenda for 2016: Local, Regional, State & Federal



Local

- Boulder Valley Comprehensive Plan Update
- Transportation: East Arapahoe, Community Eco-Pass , E-vehicles
- Affordable Housing
- Jobs-Population Balance Discussion
- Energy and the Environment - Municipalization
- CU and the City
- Arts and Culture
- Broadband
- Resilience and Disaster Preparedness
- Development Excise Taxes and Impact Fees
- Head Tax

Regional

- Transportation: US 36 First & Final Mile Solutions; Bus Rapid Transit Feasibility Studies: State Hwy. 7; Highway 119 (Diagonal)
- Affordable Housing
- County Sustainability Tax
- Arts & Culture: Scientific & Cultural Facilities District Reauthorization

State

- Building a Better Colorado
 - Electoral Participation Structures
 - Ballot Initiatives to change Colorado Constitution Process
 - TABOR
- Construction Defects Bill
- Exempting Hospital Provider Fee from TABOR
- Colorado Care: Single Payer Health Plan
- Grocery Store Sales of Liquor

Federal

- Presidential Campaigns in Colorado
- Energy and Climate Change
- Federal Budget and Sequestration
- Immigration
- International Trade -TPP

Focus Issues

- Local & Regional Transportation
- Affordable Housing
- Boulder Valley Comp Plan Update
- Development Fees
- Energy and the Environment
- Small Business Regulatory Proportionality



A Call to Action



- Keep Informed
- Get Involved
- Be Heard
- Stay Connected - with the Boulder Chamber's Advocacy Team



Stay Connected



SOCIAL MEDIA TOOLS:

- **CHAMBER WEBSITE**
www.boulderchamber.com
- **TWITTER**
[@boulderchamber](https://twitter.com/boulderchamber)
[@boulderadvocacy](https://twitter.com/boulderadvocacy)
- **FACEBOOK**
[Facebook.com/boulderchamber](https://www.facebook.com/boulderchamber)

BOULDER CHAMBER UPDATES:

- **ADVOCACY NEWS:** Updates on issues affecting Boulder's businesses, policy statements and resources.
- **ADVOCACY EVENTS:** Upcoming forums, workshops and meetings, and coverage of past events.
- **ADVOCACY ALERTS:** Notifications to Chamber members about real time developments on issues.

