



Northwest Chamber
A L L I A N C E

FOR IMMEDIATE RELEASE

Contact: Andrea Meneghel

Public Affairs Director

303-938-2077

andrea.meneghel@boulderchamber.com

Northwest Chamber Alliance Supports Workforce Housing Progress through Regional Collaboration and Business Partnership

PRESS RELEASE

BOULDER, CO [Wednesday, September 27, 2017] – In a [letter signed by the leadership of the Northwest Chamber Alliance](#) (NWCA), the coalition announces its support for collaboration on workforce housing, which the NWCA hopes regional elected leaders and administrative officials will affirm during this Friday’s Regional Housing Summit. The NWCA also offers its support to convene the regional business community in a partnership to address our regional workforce housing needs.

“We’re excited to bring together a diverse group of business leaders who can assist in this regional effort,” said Boulder Chamber President and CEO, John Tayer. “We believe engagement of the private sector, in collaboration with our government and non-profit partners, will help identify new creative solutions to our workforce housing challenges.”

Scott Cook, President/CEO of the Longmont Area Chamber of Commerce stated, “It’s clear this is a regional issue and we’re absolutely committed to working in partnership with our regional chambers, non-profit housing providers and local governments to clarify our specific housing needs and identify effective solutions that support our workforce and residents.”

“The shortage of housing is not limited by jurisdictional boundaries and is not an issue that any one community can resolve alone. It will take a collaborative regional effort to ensure that the talent our businesses need can access the housing they deserve. That is why we join our Northwest Chamber Alliance colleagues in this appeal for a partnership of government, non-profit and business interests in addressing our workforce housing needs.” stated Sam Taylor, Interim President and CEO of the Access Broomfield Chamber.

For further information, please contact Boulder Chamber Director of Public Affairs, Andrea Meneghel at 303-938-2077 or andrea.meneghel@boulderchamber.com.

About the Northwest Chamber Alliance

The Northwest Chamber Alliance was formed in 2016 as a coalition focused on regional issues that impact economic vitality and quality of life. It is currently comprised of the Boulder, Broomfield and Longmont Chambers, representing approximately 2,400 businesses made up of 100,000 employees. These businesses range from large international corporations to small businesses, startups, nonprofits and public institutions. For more information on the NWCA, please contact Andrea Meneghel, Public Affairs Director for the Boulder Chamber, at andrea.meneghel@boulderchamber.com.

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