

BOULDER CHAMBER

EVENT AND PROGRAM SPONSORSHIPS

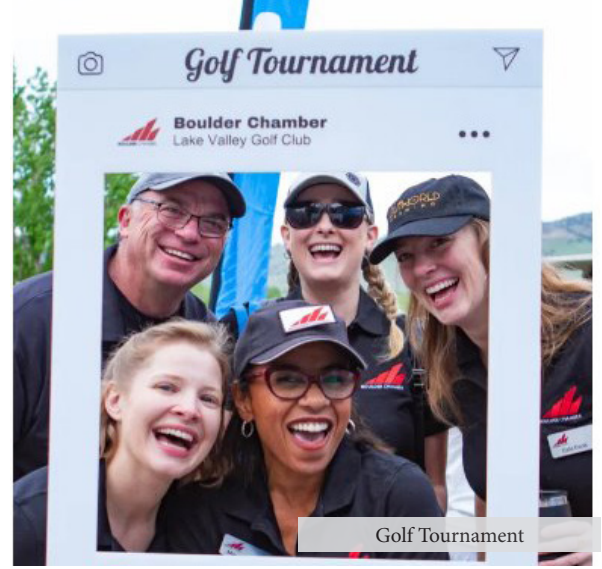
Creating connections between businesses and the community



@BOULDERCHAMBER



Beer with John



Golf Tournament



Boulder Star Lighting Ceremony, November



There's always great snacks at Boulder Chamber events!



Golf Tournament, May



Bike to Work Day, February



BYP Pups and Pints, July



Women's Night of Connection, December



Lunch and Learn, BYP



City Council Candidate Forum, August



State of the State with Governor Jared Polis, February



Business Women's Leadership Group



Beer Before Hours



Annual Boulder Chamber Colorado Football Kickoff Luncheon



Boulder Chamber Bike to Work Day, Summer



Community Affairs Council Holiday Gathering, December



Celebration of Leadership Awards, March

WE BUILD COMMUNITY THROUGH BUSINESS

Boulder Chamber office at 2440 Pearl St. Mural by Armando Silva.

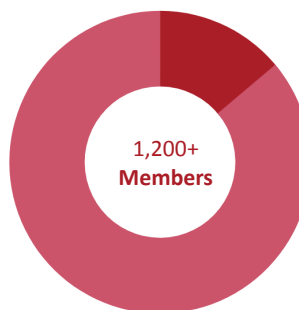
ABOUT BOULDER CHAMBER

The nonprofit **BOULDER CHAMBER** is the region's flagship business advocacy and support organization. With more than 110 years of dedicated service to our members and the Boulder community, the Boulder Chamber's innovative programs help local businesses succeed while sustaining an economy that preserves Boulder's high quality of life, including its environmental and cultural assets. Together with its member businesses, the Boulder Chamber is building a smarter, more vibrant economy—sustaining Boulder's position as a global capital of innovation and a thriving center of economic vitality.

OUR MISSION
To build a strong community by supporting local businesses, advocating for a strong business environment and sustaining economic vitality.

OUR VISION
To advance business success in service to our community.

OUR MEMBERSHIP



Key Primary Industries

- Aerospace
- Biosciences
- Energy
- Internet Solutions
- Natural Products
- Outdoor Recreation
- Tourism
- Research



14% of members are nonprofit organizations - our largest member category.



86% of members are small businesses (fewer than 50 employees)

f 5300 followers

t 13.3K followers

✉ 5200 newsletter subscribers

in 1900 followers

▶ 285 subscribers

📷 2107 followers
















DID YOU KNOW?

Boulder Transportation Connections (BTC), the local nonprofit Transportation Management Organization (TMO) focused on promoting transportation choices that are efficient and sustainable, has integrated into the **BOULDER** FOR GREATER support of our regional workforce. Learn more, <https://bit.ly/bcbtc21>

OPPORTUNITIES & BENEFITS OVERVIEW

This guide details sponsorships corresponding with Boulder Chamber events, programs and initiatives in the areas of Member Services, Economic Vitality and Advocacy. The benefits listed below are base standards for sponsorships labeled as Presenting, Connections and Contributing; however, benefits may vary on particular events and programs. Full details for each event or program are available on request.

	Presenting Sponsor	Connections Sponsor	Contributing Sponsor
PRE-EVENT RECOGNITION			
Sponsor Billing	Top billing		
Website Presence	Top Billing Logo	Logo	Name Recognition
Email Announcements: Featured and Stand Alone		Stand Alone	Stand Alone
Recognition in Social Media Promotions			
ON-SITE RECOGNITION			
Banner and/or Booth Display			
Event Screen	Logo	Logo	Name Recognition
Verbal Recognition			
Speaking Opportunity			
Sponsor Designation on Name Badge			
OTHER BENEFITS			
Event Tickets	Up to 10	Up to 6	Up to 2
Thank-You Post on Social Media			



SIGNATURE EVENTS

BOULDER CHAMBER
ECONOMIC FORECAST
 Boulder & Beyond

JANUARY

The Economic Forecast is an annual economic and business outlook event **featuring nationally-recognized economists who highlight the most up-to-date economic statistics and trends for the Boulder area.** Sponsors have the opportunity to engage and connect with over 350 attendees, including many of Boulder's leaders in a wide variety of industries. Additional sponsor benefits are available for this event, including program promotion and speaking opportunities.

PRESENTING SPONSOR: \$10,500
BEC INVESTORS: \$7,800

ECONOMIC VITALITY SPONSOR
\$6,000

BEC INVESTORS
\$4,000

SUPPORTING SPONSOR
\$3,500

BEC INVESTORS
\$2,500

BOULDER CHAMBER
CELEBRATION OF LEADERSHIP

MARCH

For over four decades, the Boulder Chamber has brought the community together **to honor the leaders who inspire and motivate us through the annual Celebration of Leadership.** This popular event offers terrific opportunities for connecting with top business and civic leaders. The evening includes food and beverages with an average attendance of 300 people.

PRESENTING SPONSOR: \$10,500

COMMUNITY SPONSOR: \$7,850
CONNECTIONS SPONSOR: \$5,250
CONTRIBUTING SPONSOR: \$2,750



MAY

The beloved warm-weather-tradition of the annual **Boulder Chamber Golf Tournament is happening twice this year, in early summer and early fall.** This event is one of the most popular and usually sells out early. **A 10% discount is available for sponsoring both dates.** Additional sponsorship benefits are available, including marketing opportunities and recognition.

PRESENTING SPONSOR: : \$10,500

BEVERAGE CART SPONSOR - \$5,250
LUNCH SPONSOR - \$5,250
BREAKFAST SPONSOR - \$2,750
HOLE SPONSORS - \$1,600

*Not all sponsorships include registration of players in the tournament.



SEPTEMBER/OCTOBER

The beloved warm-weather-tradition of the annual **Boulder Chamber Golf Tournament is happening twice this year, in early summer and early fall.** This event is one of the most popular and usually sells out early. **A 10% discount is available for sponsoring both dates.** Additional sponsorship benefits are available, including marketing opportunities and recognition.

PRESENTING SPONSOR: : \$10,500

BEVERAGE CART SPONSOR - \$5,250
LUNCH SPONSOR - \$5,250
BREAKFAST SPONSOR - \$2,750
HOLE SPONSORS - \$1,600

*Not all sponsorships include registration of players in the tournament.



AUGUST

Join business leaders, CU football fans and community members at the Boulder Chamber's Annual Colorado Buff's Kickoff Luncheon and pep rally. **This exciting fanfare event features special guests, including CU executives, the CU Athletic Director, the entire football coaching staff and team members!** This networking event is open to the public with an attendee count of around 800.

PRESENTING SPONSOR: \$20,000

FEATURED SPONSOR: \$10,000
TABLE SPONSOR: \$2,000 - \$3,000



OCTOBER

The Boulder Economic Summit convenes businesses across industries for a dialogue on economic trends and developments impacting Boulder. **The event provides a unique opportunity for attendees to make connections and engage in discussions regarding Boulder's economic vitality.** Sponsors receive exposure to over 300 attendees, including business (local and regional), academic and community leaders. Additional sponsor benefits are available for this event, including program promotion and speaking opportunities.

PRESENTING SPONSOR: \$13,150
BEC INVESTORS: \$10,500

ECONOMIC VITALITY SPONSOR: \$7,800
BEC INVESTORS: \$6,300

CONTRIBUTING SPONSOR: \$2,650
BEC INVESTORS: \$1,750

SUPPORTING SPONSOR: \$5,500
BEC INVESTORS: \$3,250



SEPTEMBER

The Boulder Chamber and the Business Women’s Leadership Group (BWLG) annually **honor women who have made significant contributions that address meaningful business or community needs at a local, national or even global scale.**

This event features a pre-networking reception, followed by the presentation of awards and a celebration of the accomplishments of our honorees during dinner. This event has been celebrated for over twenty five years and has an average attendance of 300 people.

CO-PRESENTING SPONSORS: \$10,500

HONOREE SPONSOR: \$6,300

COMMUNITY SPONSOR: \$4,800

CONNECTIONS SPONSOR: \$3,250

CONTRIBUTING SPONSOR: \$ 1,250



SEPTEMBER

This annual volunteering activity is an opportunity for volunteers to get out and support community projects across the Boulder county. This event is great for corporate groups, community, and individuals 18 and up. More details soon.

PRESENTING SPONSOR: \$10,500

COMMUNITY ENGAGEMENT SPONSOR: \$5,250



NOVEMBER

As proud stewards of the Boulder Star, **the Boulder Chamber partners with community organizations in an effort to keep this Boulder tradition shining bright year after year.** In

addition to recognition on all Boulder Star marketing collateral, this sponsorship includes the opportunity to sponsor the special Boulder Star lighting ceremony and reception, as well as discount pricing on Boulder Star holiday cards.

PRESENTING SPONSOR: \$15,000



I have had great success in establishing personal and business friendships and resources since I starting attending Boulder Chamber events 7 years ago. My company has been a member for close to 20 years and when I started here I realized what a great resource it would be for me. I can’t imagine a week without something going on from the Boulder Chamber and how I look forward to seeing everyone at each event!

Peter Rosato | Change Home Mortgage | BOULDER CHAMBER Member



DECEMBER

Join the ladies of the Boulder Chamber Business Women's Leadership Group for a night of fun, networking and inspiration from female leaders in Boulder County while mixing and mingling over appetizers and drinks! The average attendance is 100 people.

PRESENTING SPONSOR: \$5,500

CONTRIBUTING SPONSOR: \$2,750



BOULDER CHAMBER

Join the Conversation



@BOULDERCHAMBER



MEMBERSHIP EVENTS

QUARTERLY



Business Before Hours is a networking opportunity for Boulder Chamber members and their businesses. These breakfasts provide a unique opportunity to connect with professionals across all industries. The gatherings are usually held from 8:00 - 9:30 a.m. at a host sponsor venue and include light food and beverage for guests. The average attendance is 60 people.

PRESENTING SPONSOR: \$5,500

CONNECTIONS SPONSOR: \$2,250
CONTRIBUTING SPONSOR: \$550

QUARTERLY



Business After Hours is the premier networking opportunity for Boulder Chamber members and their businesses. These events provide a fun and casual opportunity to connect with professionals across multiple industries and organizations. These post-workday gatherings are typically from 5:30 - 7:30 p.m. at a host sponsor venue and include food and beverages for guests. The average attendance is 100 people.

PRESENTING SPONSOR: \$6,500

CONNECTIONS SPONSOR: \$3,250
CONTRIBUTING SPONSOR: \$1,750

MEMBERSHIP ORIENTATION - BI-MONTHLY

Sponsorship of Member Orientation is a great opportunity to showcase your business and support of the Boulder Chamber while also gaining an invaluable chance to meet representatives from new and existing businesses in Boulder. The orientation is targeted towards new and current members as well as individuals considering a Boulder Chamber membership. The average attendance is 60 people.

PRESENTING SPONSOR: \$5,500
CONNECTIONS SPONSOR: \$2,250
CONTRIBUTING SPONSOR: \$550

VIRTUAL SPEED NETWORKING - QUARTERLY

Sponsorship of Virtual Speed Networking is a great opportunity to showcase your business while also gaining an invaluable chance to meet representatives from businesses in Boulder. This virtual event is targeted towards members that want to build business connections while enjoying the flexibility of remote working. The average attendance is 20 people.

PRESENTING SPONSOR: \$1,750
CONNECTIONS SPONSOR: \$750
CONTRIBUTING SPONSOR: \$500



QUARTERLY

Coffee with John is an intimate opportunity designed for individuals to engage in one-on-one dialogue over coffee with Boulder Chamber President and CEO, John Tayer.

PRESENTING SPONSOR: \$1,750
CONTRIBUTING SPONSOR: \$800



QUARTERLY

Beer with John is a popular happy-hour event for individuals to chat about the issues that matter most in a casual and intimate environment with Boulder Chamber President and CEO, John Tayer.

PRESENTING SPONSOR: \$1,750
CONTRIBUTING SPONSOR: \$800

Chat in a casual environment with our President and CEO, John Tayer

Coffee & Beer with John

Save your spot at Boulderchamber.com/events



BOULDER CHAMBER RUNNING CLUB - MONTHLY

The Boulder Chamber Running Club is a unique opportunity to connect with members and Boulder Chamber President and CEO, John Tayer. Lace up!

PRESENTING SPONSOR: \$1,750



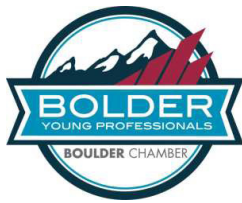
BOULDER CHAMBER DISC GOLF THROW-DOWN - ANNUAL

The annual Disc Golf Throw-Down is hosted together with Boulder Young Professionals for an afternoon of frivolity and friendly competition on the green. This event is for players of all levels who are looking to build their professional network in a laid back setting while having fun!

PRESENTING SPONSOR: \$1,750
CONTRIBUTING SPONSOR: \$800



PROGRAMS



BOLDER YOUNG PROFESSIONALS QUARTERLY HAPPY HOURS 3 LUNCH & LEARNS

Bolder Young Professionals (BYP) is a program of the Boulder Chamber that helps connect rising pros with the Boulder business community through social, and professional development opportunities. Tap into the young professionals' community and sponsor BYP today!

- PRESENTING SPONSOR: \$5,500**
- CONNECTIONS SPONSOR: \$3,250**
- CONTRIBUTING SPONSOR: \$1,250**



BOULDER COUNTY LEADERSHIP FELLOWS SEPTEMBER — JULY

Boulder County Leadership Fellows (BCLF) is leadership and networking program presented in collaboration with the Community Foundation serving Boulder County. The program focuses on transformational and inclusive leadership as well as building networks and providing opportunities to participate in local leadership roles. BCLF provides participants with a broad understanding of Boulder County's infrastructure and economic, civic, and cultural drivers. Sponsors develop a special connection to the Leadership Fellows as well as with the many local businesses, non-profit and government officials that support the program.

- LEADERSHIP SPONSOR: \$10,500**
- FELLOWS SPONSOR: \$5,250**



BUSINESS WOMEN'S LEADERSHIP GROUP QUARTERLY

As one of the strongest and most active groups within the Boulder Chamber, the Business Women's Leadership Group (BWLG) provides Boulder's community of business women with education and leadership development training along with networking and sponsor recognition opportunities. BWLG events have an average attendance of 60 professionals at each event.

- PRESENTING SPONSOR: \$5,500**
- CONNECTIONS SPONSOR: \$2,750**
- CONTRIBUTING SPONSOR: \$1,250**



POLICY PROGRAMS

The Boulder Chamber’s business advocacy efforts never rest. We are constantly watching, analyzing and speaking up on behalf of our members to support our unique and strong economy in a way that reflects Boulder values.

At the Boulder Chamber, we are persistently working to ensure that elected officials, government staff and other community leaders are aware of the concerns of our business community. Our advocacy programming plays a major role in allowing the voices of our membership to be heard at a local, state and national level. The Advocacy Program Sponsorship includes the following types of events:

POLICY ROUNDTABLE SERIES

Boulder Chamber Policy Roundtables bring together elected officials and community leaders for lively forums where diverse viewpoints convene to discuss key issues. These forums explore emerging topics and strategically engage our partners and members. Policy Roundtable topics have included local transportation, affordable housing, ballot issues, legislative bills, the Boulder Valley Comprehensive Plan and other timely issues affecting Boulder businesses.

DAY AT THE CAPITOL

with the **BOULDER CHAMBER**

The Day at the Capitol offers members the opportunity to interact with top lawmakers in an open discussion about the local, regional and statewide issues that matter most. This event includes post-forum networking with other professionals from across the region and is hosted together with the Northwest Chamber Alliance.

PRESENTING SPONSOR: \$10,500

CONNECTIONS SPONSOR: \$5,250

CONTRIBUTING SPONSOR: \$2,750

ANNUAL TRANSPORTATION SPONSOR

4 ETC MEETINGS

2 BIKE TO WORK DAY STATIONS

The **ETC Quarterly Luncheons** facilitate networking and spread the word about important legislation, region wide encouragement programs and infrastructure projects and the latest technology innovations in support of sustainable transportation and commute trip reduction (CTR.) This meeting is for anyone interested in sustainable transportation in Boulder, private and government professionals in the community, elected officials, human resources and facilities managers. The average attendance is 50 people.

Boulder Chamber and BTC **Bike to Work Day stations** joins a national celebration that promotes the bicycle as an option for commuting to work. Our breakfast stations host 200-250 cyclists

PRESENTING SPONSOR: \$5,500
CONNECTIONS SPONSOR: \$2,750
CONTRIBUTING SPONSOR: \$1,250










ABOUT Boulder Transportation Connections

Boulder Transportation Connections is integrated with the **BOULDER CHAMBER** for greater support of our regional workforce mobility needs.

We promote transportation choices that are efficient and sustainable and enhance the Boulder community as a great place to live, work and play.

BTC provides a wide range of services for the Boulder Community, including:

Sustainable Transportation Planning 	Employee Commute Options Surveys 	Education and Consulting 	Commute Logistics 	Outreach Events 	Advocacy 	Local and Regional Leadership 
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Learn More at bouldertc.org



**I am constantly in awe of everything
that the Boulder Chamber does for
it's members to support our efforts
and help our community.**

Beth Blacker | it's just Stuff! | BOULDER CHAMBER Member

