

Your membership in the Boulder Chamber is the foundation for all we do to support your business and our local economy. We couldn't do it without you!

A NOTE FROM JOHN TAYER, PRESIDENT & CEO

In 2024, the Boulder Chamber took significant strides to better serve our business community, as reflected in our refreshed logo and new tagline, "Your Chamber Does That." This phrase captures our commitment to addressing member needs, from advocacy for affordable workforce housing and homelessness solutions to launching money-saving benefits, like a new 401k plan and expanded health insurance options. We also bolstered our business networking and professional development programs, including expanded industry sector partnerships, a new committee for sharing nonprofit best practices, and our inaugural Council to Congress policy forum. **As we reflect on this year's achievements, we invite you to share your business needs—because chances are, your Boulder Chamber can do that, too.**

WORKFORCE DEVELOPMENT

2 Parent Night Events for SVVSD programming
180 student/parent participants

Worked with **24** sponsored apprentices

120 attendees at our **eight** ServSafe and Alcohol & Food Manager Trainings

66% completed or are actively engaged with apprenticeship.

BOULDER REGION KEY INDUSTRIES



AEROSPACE



LIFE SCIENCES



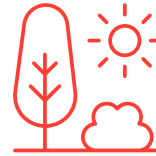
CLEANTECH



AI, IT, & SOFTWARE



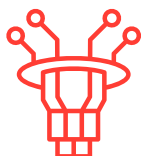
NATURAL PRODUCTS



OUTDOOR RECREATION



RESEARCH & DEVELOPMENT



QUANTUM

For an inside look into the economic changes and factors affecting the regional market, visit BoulderEconomicCouncil.org

WE GREW!

2024 saw the integration of **Commercial Brokers of Boulder** and the **Boulder County Film Commission** under the Boulder Chamber for greater support of these two industry sectors.



MISSION

To build a strong community by supporting local for-profit and nonprofit businesses, advocating for a strong business environment, and sustaining economic vitality.



VISION

To advance business success in service to our community.



VALUES

- Leadership
- Integrity
- Collaboration
- Innovation
- Sustainability
- Inclusion

ECONOMIC VITALITY

20th in the nation with 476 startups

4.9% in job growth, outpacing the national rate by .4%

\$50K in grants to support food, beverage, and hospitality businesses



Launched task forces and initiatives that are:

- Reducing office vacancy
- Attracting top-tier talent
- Establishing Boulder as a Quantum leader.



Oxford Ionics establishes the **first U.S. Quantum office** in Boulder.

Our membership currently stands at over 1,300 businesses, organizations, and individuals!



12% are Nonprofit Organizations



30% of our membership is outside of the City of Boulder, expanding our **regional reach**.



78% are Small Businesses of Under 50

BOULDER CHAMBER ENGAGEMENT BY THE NUMBERS

+50,000
Searches in our online directory per year

+1,200
Local business leaders who receive *Boulder Chamber TODAY*

+3,100
E-Newsletter subscribers

+70,000
Website visitors per year

+12,000
X followers at the end of 2023

+5,700
Facebook followers at the end of 2023

+3,000
LinkedIn followers at the end of 2023

+2,600
Instagram followers at the end of 2023




POLICY PROGRAMS AND ADVOCACY EFFORTS



191
police officers;
fully staffing the
Boulder Police
Department



20%
faster permit
response time,
and **66% faster**
inspection
times



\$44M
in tax credits to
kickstart Boulder
and Colorado as a
national Quantum
Tech Hub



\$40-\$60M
protected for
transportation projects
including the
Gunbarrel Shuttle &
Bus Rapid Transit on
Hwy 119



2024 EVENTS & PROGRAMS



NEW FROM COUNCIL TO CONGRESS FORUM

This event reinforced the importance of advocacy in driving positive systemic change.

BY THE NUMBERS:

Over 180 people attended and actively participated with our panel and keynote speaker!



INAUGURAL LEADING CHANGE CONFERENCE

This event positioned our organization as a leading voice in the DEI conversation, further cementing our role in advocating for a more equitable community.

BY THE NUMBERS:

- **100+** attendees
- **57 businesses** represented
- **9 hours** of thought-provoking sessions
- **Dozens** of cutting-edge strategies



LAUNCH OF THE NONPROFIT PROFESSIONALS GROUP

Through targeted sessions, our nonprofit members gained practical tools and connections to advance their missions.

BY THE NUMBERS:

- **30+ organizations** represented
- **59** Meet the Newsroom attendees

TRANSPORTATION CONNECTIONS



Successfully advocated for a **2-year extension** of the **Alternative Transportation Options Tax Credit** (HB22-1026)



More than **500 people participated** in our Bike to Work Day Super Station in June, and **10 businesses participated** on-site as vendors



Our **Boulder Commuter Connections Program** provided subsidized transportation for **43 vanpoolers** and **25 carpoolers**.



The Boulder Chamber got **Colorado Clean Commute certified** in April, and we helped **three additional businesses** get certified by October.

LEADERSHIP FELLOWS PROGRAM

“I learned so much, networked, and learned about Boulder County issues!”

Leadership Fellows Program Feedback | 2024

AFTER GRADUATION

Leadership Fellows Graduates...

Join Nonprofit Boards

Earn Job Promotions
Within A Year

Join Government Boards
or Commissions

81%

32%

26%

OUR COMMITMENT TO DIVERSITY, EQUITY, AND INCLUSION

20 STAFF

Attendees at our
Leadership Training

**Micro-Messaging:
Understanding How What
We Say is Impacted by
How We Say It**

Launch of our
**COMMUNITY
AGREEMENTS**

with **three reports
and issues resolved**
during the calendar
year.

**OVER 60
Attendees**

at our **Equity
Amplification Program**
quarterly breakfasts
and luncheons.