



SPONSORSHIP BROCHURE

*Creating connections between business
and community.*

Your Chamber does that.

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2025



About Us

With 120 years of dedicated service to its members and the Boulder community, the Boulder Chamber's flagship programs work together on behalf of members and the community to holistically elevate the region's vitality. Whether you're looking for economic data, help navigating—or advocating—local policy, or something else entirely, **Your Chamber does that.**

Our Mission

To build a strong community by supporting local for-profit and non-profit businesses, advocating for a strong business environment, and sustaining economic vitality.

Our Vision

To advance business success in service to our community.



OVERVIEW

This brochure details sponsorships corresponding with Boulder Chamber events, programs, and initiatives in the areas of Member Services, Economic Vitality, and Advocacy.

The benefits listed below are baseline standards for sponsorships labeled as Presenting, Connections, and Contributing; however, benefits may vary on particular events and programs.

Full details for each event or program are available upon request.

	Presenting Sponsor	Connections Sponsor	Contributing Sponsor
PRE-EVENT RECOGNITION			
Sponsor Billing	Top Billing		
Website Presence	Top Billing	Logo	Name
Email Announcements: Feature & Standalone	All	Standalone	Standalone
Social Media Recognition			
ON-SITE RECOGNITION			
Banner and/or Booth Display			
Event Screen	Logo	Logo	Name
Verbal Recognition			
Speaking Opportunity			
Sponsor Designation on Name Badge			
OTHER BENEFITS			
Event Tickets	Up to 10	Up to 6	Up to 2
“Thank You” Post on Social Media			



CELEBRATION OF LEADERSHIP

Honoring Boulder Chamber Trailblazers

 **BOULDER CHAMBER**

SIGNATURE EVENTS

sented by

fnbc

**BOULDER CHAMBER
ECONOMIC
FORECAST**

JANUARY

The Economic Forecast is an annual economic and business outlook event featuring nationally-recognized economists who highlight the most up-to-date economic statistics and trends. Sponsors have the opportunity to engage and connect with over 350 attendees, including many of Boulder's leaders in a wide variety of industries.

PRESENTING SPONSOR: \$12,500
BCEC INVESTORS: \$10,000

ECONOMIC VITALITY SPONSOR: \$6,500
BCEC INVESTORS: \$5,000
SUPPORTING SPONSOR: \$3,500
BCEC INVESTORS: \$2,500
CONTRIBUTING SPONSOR: \$2,650
BCEC INVESTORS: \$1,750

Presenting Sponsor



**BOULDER CHAMBER
CELEBRATION
OF LEADERSHIP**

APRIL

For over four decades, the Boulder Chamber has brought the community together to honor the leaders who inspire and motivate us at the annual Celebration of Leadership. In addition, we're celebrating the Chamber's 120th Anniversary! This year's event will transport you to the glamorous Art Deco era, inspired by the 1920s through the 1940s. Imagine stepping into the stunning architecture of the Boulder Theater, surrounded by elegant designs and the lively energy of the Roaring Twenties. The evening includes food and beverages with an average attendance of 300 people.

PRESENTING SPONSOR: \$12,500

COMMUNITY SPONSOR: \$8,000
CONNECTIONS SPONSOR: \$5,500
CONTRIBUTING SPONSOR: \$3,000

Presenting Sponsor



**BOULDER CHAMBER
FOUNDATION
GOLF TOURNAMENT**

MAY

The annual Boulder Chamber Foundation Golf Tournament is a warm weather tradition that happens in early Summer and sells out quickly. Additional benefits are available for the sponsorship, including marketing opportunities and recognition. Not all sponsorships include the registration of players in the tournament. Join us for a day of fun in support of our Boulder Chamber Foundation!

PRESENTING SPONSOR: \$12,500

BEVERAGE CART SPONSOR: \$6,500
LUNCH SPONSOR: \$6,500
BREAKFAST SPONSOR: \$4,500
HOLE SPONSORS: \$2,000

Presenting Sponsor



AUGUST

Join business leaders, CU football fans, and community members at the Boulder Chamber's Annual Buff's Kickoff event and pep rally. This exciting fanfare event features special guests including the CU athletic director, entire football team and coaching staff. This event is open to the public with an attendee count of over 1,500.

PRESENTING SPONSOR: \$20,000

FEATURED SPONSOR: \$10,000
TABLE SPONSOR: \$2,000 - \$3,000

Presenting Sponsor



BOULDER CHAMBER
**CITY COUNCIL
CANDIDATE FORUM**

AUGUST

The Boulder Chamber will host an informative and interactive City Council Candidate Forum. Attendees will hear directly from the leaders who are running to shape the future of our community.

This event provides an opportunity for the community to ask questions, understand candidate priorities and see what each person's vision is for our community. Attendance is over 250 people.

PRESENTING SPONSOR: \$10,500

**COMMUNITY SPONSOR: \$5,500
CONTRIBUTING SPONSOR: \$2,500**

Presenting Sponsor



BOULDER CHAMBER
**AHEAD OF THE
HR CURVE**

SEPTEMBER

Are you ready to partner with us and keep our members ahead of the game in the dynamic world of HR? Partner with us for this luncheon and support our effort to ensure members are well-prepared for the changes ahead. Members will gain valuable insights from a panel of experts who will discuss the latest HR laws and regulations, ensuring members are well-prepared for the changes ahead.

PRESENTING SPONSOR: \$3,000

COMMUNITY SPONSOR: \$1,000

Presenting Sponsor



SpencerFane®

BOULDER CHAMBER
**WOMEN WHO LIGHT
THE COMMUNITY**

SEPTEMBER

The Boulder Chamber Business Women's Leadership Group annually honor women who have made significant contributions that address meaningful business or community needs at a local, national, or even global scale. This event features a pre-networking reception, followed by the presentation of awards and a celebration of the accomplishments of our honorees during dinner. This event has been celebrated for over 25 years and has an average attendance of 300 people.

PRESENTING SPONSOR: \$15,000

**HONOREE SPONSOR: \$7,000
COMMUNITY SPONSOR: \$5,500
CONNECTIONS SPONSOR: \$3,500
CONTRIBUTING SPONSOR: \$1,750**

BOULDER CHAMBER
**DAY OF
CARING**

SEPTEMBER

This annual volunteering event hosted by Mile High United Way is an opportunity for volunteers to get out and make a positive impact in Boulder and beyond. Great for corporate groups, community, and individuals 18 and older, the Boulder Chamber encourages our businesses to get involved. A Volunteer Appreciation Lunch is hosted following the day of volunteer work.

PRESENTING SPONSOR: \$10,500

COMMUNITY SPONSOR: \$5,250

Presenting Sponsor





**BOULDER CHAMBER
ECONOMIC
SUMMIT**

OCTOBER

The Boulder Economic Summit convenes businesses across industries for a dialogue on economic trends and developments impacting boulder. This event provides over 300 attendees the opportunity to make connections across sectors including local and regional business, academic, and community leaders. Additional sponsor benefits are available.

**PRESENTING SPONSOR: \$15,000
BCEC INVESTORS: \$12,500**

**ECONOMIC VITALITY SPONSOR: \$8,000
BCEC INVESTORS: \$6,500
SUPPORTING SPONSOR: \$5,500
BCEC INVESTORS: \$4,000
CONTRIBUTING SPONSOR: \$3,500
BCEC INVESTORS: \$2,500**

Presenting Sponsors



**BOULDER CHAMBER
STAR LIGHTING
CEREMONY**

NOVEMBER

As a proud sponsor of the Boulder Star, the Boulder Chamber partners with community organizations in an effort to keep the Boulder tradition shining bright year after year. In addition to recognition on all Boulder Star marketing collateral, this sponsorship includes the opportunity to sponsor the special Boulder Star lighting ceremony and reception, as well as discount pricing on Boulder Star Holiday Cards.

PRESENTING SPONSOR: \$15,000

Presenting Sponsor



**BOULDER CHAMBER
LEADING
CHANGE**

NOVEMBER

Join us for an enlightening journey into the heart of Diversity, Equity, and Inclusivity (DEI). As business professionals, you understand the pivotal role leadership plays in fostering a culture of DEI within your organizations. Join us for the opportunity to understand how DEI initiatives can impact your bottom line by improving your sourcing, recruiting and retention efforts for talent.

PRESENTING SPONSOR: \$12,500

**COMMUNITY SPONSOR: \$7,500
KEYNOTE SPEAKER SPONSOR: \$5,000
LUNCH SPONSOR: \$5,000
BREAKFAST SPONSOR: \$3,500
SCHOLARSHIP SPONSOR: \$3,500
HAPPY HOUR SPONSOR: \$3,500
CONNECTIONS SPONSOR: \$2,500**



**BOULDER CHAMBER
WOMEN'S NIGHT
OF CONNECTION**

DECEMBER

The Boulder Chamber Business Women's Leadership Group gathers women from across industries, sectors, and professions for Women's Night of Connection. This event provides over 100 attendees with a night of fun, networking, and inspiration from female leaders in Boulder County.

PRESENTING SPONSOR: \$5,500

**CONNECTIONS SPONSOR: \$3,500
CONTRIBUTING SPONSOR: \$2,000**

Presenting Sponsor





 **BOULDER
CHAMBER**

**NETWORKING
EVENTS**



Business Before Hours

QUARTERLY

Business Before Hours is a networking opportunity for Boulder Chamber members and their businesses. These breakfasts provide a unique opportunity to connect with professionals across all industries. The gatherings are held at a member host venue and include light food and beverages for guests. The average attendance is 60 people.

PRESENTING SPONSOR: \$5,500

CONNECTIONS SPONSOR: \$2,750
CONTRIBUTING SPONSOR: \$1,500

Presenting Sponsor



SpencerFane®



Business After Hours

QUARTERLY

Business After Hours is a premier networking opportunity for Boulder Chamber members and their businesses. These events provide a fun and casual opportunity to connect with professionals across multiple industries and organizations. These post-workday gatherings are held at a member host venue and include food and beverages for guests. The average attendance is 100 people.

PRESENTING SPONSOR: \$6,500

CONNECTIONS SPONSOR: \$3,250
CONTRIBUTING SPONSOR: \$1,750



Coffee With John

QUARTERLY

Coffee With John is an intimate opportunity designed for individuals to engage in one-on-one dialogue over coffee with Boulder Chamber President and CEO, John Tayer. The average attendance is 20-40 professionals.

PRESENTING SPONSOR: \$2,500

CONTRIBUTING SPONSOR: \$1,250

Presenting Sponsor



Beer With John

QUARTERLY

Beer With John is a popular happy-hour event for individuals to chat about issues that matter most in a casual and intimate environment with Boulder Chamber President and CEO, John Tayer. The average attendance is 30-60 professionals.

PRESENTING SPONSOR: \$2,500

CONTRIBUTING SPONSOR: \$1,250



Orientation

BI-MONTHLY

Sponsorship of Orientation is a great opportunity to showcase your business and support the Boulder Chamber while gaining an invaluable chance to meet representatives from new and existing businesses in Boulder. Orientation is targeted toward new and current members, as well as individuals considering a Boulder Chamber membership. The average attendance is 60 individuals.

PRESENTING SPONSOR: \$5,500

CONNECTIONS SPONSOR: \$2,500
CONTRIBUTING SPONSOR: \$1,550

Presenting Sponsor



Virtual Speed Networking

QUARTERLY

Sponsorship of Virtual Speed Networking is a great opportunity to showcase your business while gaining an invaluable chance to meet representatives from businesses in Boulder. This virtual event is targeted toward members that want to build business connections while enjoying the flexibility of remote working. The average attendance is 20 individuals.

PRESENTING SPONSOR: \$1,750

CONNECTIONS SPONSOR: \$800
CONTRIBUTING SPONSOR: \$500



Running Club

MONTHLY

The Boulder Chamber Running Club is a unique opportunity to connect with members and Boulder Chamber President and CEO, John Tayer. As a sponsor, you have the unique opportunity to connect with John and other members on a run through South Boulder.

PRESENTING SPONSOR: \$4,500

Presenting Sponsor



Disc Golf Throwdown

ANNUAL

The annual Disc Golf Throwdown is hosted together with Bolder Young Professionals and promises an afternoon of frivolity and friendly competition on the green. This event is for players of all levels who are looking to build their professional network in a laid back setting while having fun. As a sponsor, you can engage with 60-100 professionals in attendees.

PRESENTING SPONSOR: \$2,500

BEVERAGE SPONSOR: \$1,000
HOLE SPONSOR: \$500

Presenting Sponsor





 **BOULDER
CHAMBER**

**PROGRAM
SPONSORSHIP**

BOULDER CHAMBER
BOLDER YOUNG PROFESSIONALS

Bolder Young Professionals (BYP) is a program of the Boulder Chamber that helps connect young professionals in all stages of their careers with one another through quarterly social, professional development, and service activities.

The group has over 2,000 participants in meetings and gatherings throughout the year.

With seven events per year, the average attendance varies from 30-120 young professionals.

PRESENTING SPONSOR: \$5,500

CONNECTIONS SPONSOR: \$3,250

CONTRIBUTING SPONSOR: \$1,250

Presenting Sponsor



BOULDER CHAMBER
BUSINESS WOMEN'S LEADERSHIP GROUP

As one of the strongest and most active programs in the Boulder Chamber, the Business Women's Leadership Group (BWLG) provides Boulder's community of business women with education and leadership training along with networking and individual recognition opportunities.

This program hosts Boulder Chamber members quarterly, and has an average of 60-90 professionals in attendance at each event.

PRESENTING SPONSOR: \$6,500

CONNECTIONS SPONSOR: \$3,000

CONTRIBUTING SPONSOR: \$1,500

Presenting Sponsor





Community
Foundation
Boulder County



The Boulder Chamber and The Community Foundation Boulder County partner to bring the Boulder County Leadership Fellows (BCLF) program. BCLF creates a pipeline for business, nonprofit, and government leadership roles as they meet across all sectors between January and September. The program focuses on transformational and inclusive leadership as the Fellows become familiar with Boulder County's infrastructure to gain a broad understanding of its economic, civic, and cultural drivers.

Each year there are approximately 35 leadership fellows.

LEADERSHIP SPONSOR: \$10,000

FELLOWS SPONSOR: \$5,000



Calling all Boulder Chamber nonprofits! This group, exclusive to member Nonprofit Professionals, is designed to cultivate a supportive environment for nonprofit businesses to grow and thrive in the Boulder area.

This new quarterly event has between 30-60 professionals in attendance and hosts Meet The Newsroom, an annual event where nonprofits engage with members of the local media to learn more about gaining exposure through the press.

PRESENTING SPONSOR: \$5,500

CONNECTIONS SPONSOR: \$2,750
CONTRIBUTING SPONSOR: \$1,250

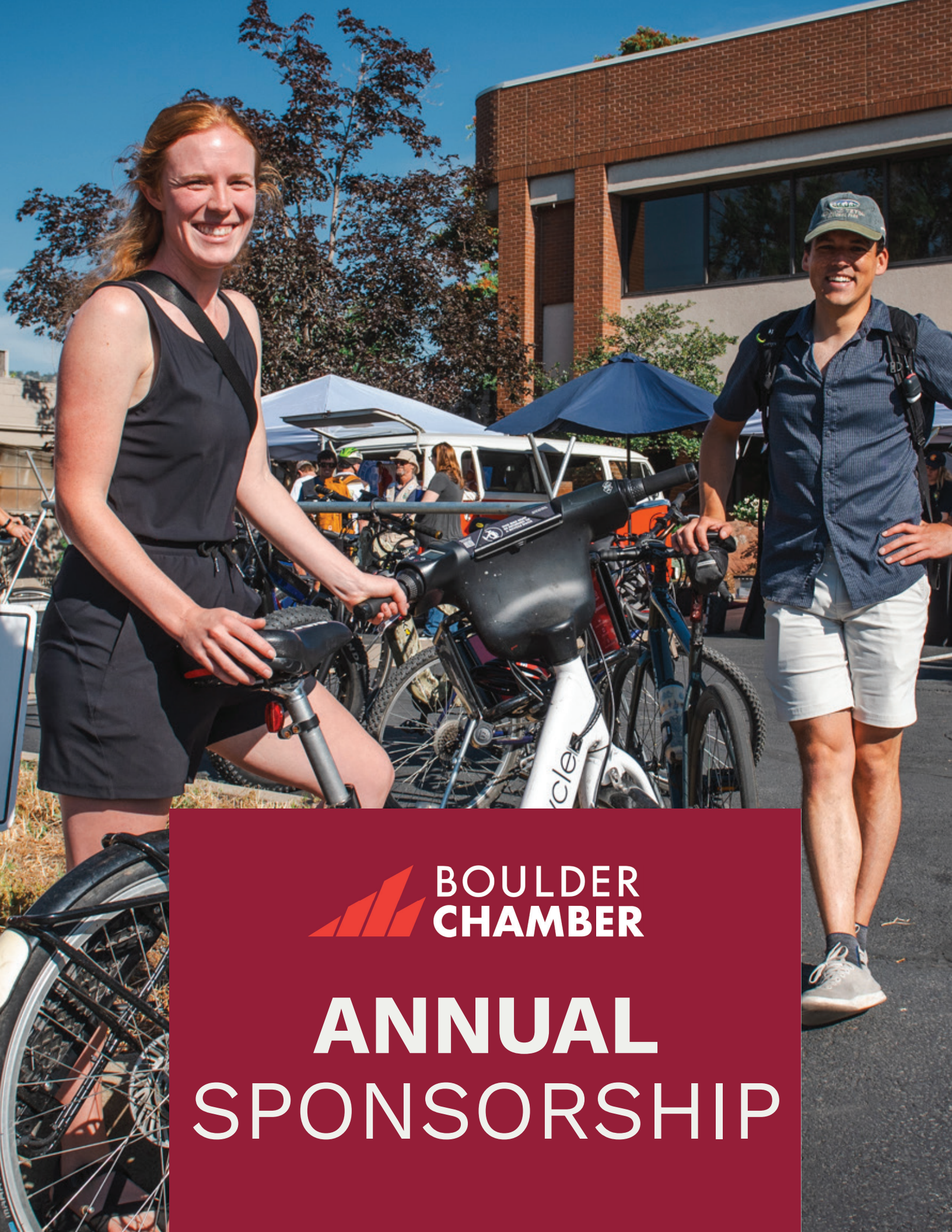
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Member FDIC





 **BOULDER
CHAMBER**

**ANNUAL
SPONSORSHIP**



Policy Programs

At the Boulder Chamber, we have ambitious goals to stand up for policies that support member success, sustain a vibrant economy, and that we can all be proud of as a community. Through involvement and knowledge, the Boulder Chamber has the ability to speak to decision-makers on every level of government and make thoughtful decisions.

The Annual Policy Programs sponsor will work in conjunction with the Policy Programs team and their events such as Policy and Advocacy Roundtables, and the annual State Legislative Forum.

PRESENTING SPONSOR: \$10,500

**CONNECTIONS SPONSOR: \$5,250
CONTRIBUTING SPONSOR: \$2,750**

Presenting Sponsor



The Annual Transportation Connections Sponsor will work in conjunction with Transportation Connections and their events including Winter Bike To Work Day, Bike To Work Day, and Connect Boulder Quarterly Luncheons.

The Connect Boulder Quarterly Luncheons facilitate networking and spread the word about important legislation and programs in support of sustainable workforce transportation. The average attendance is 60 people.

The Boulder Chamber Transportation Connections Bike To Work Day stations join a national celebration that promotes bicycle commuting to work. Our stations host 200-300 cyclists.

PRESENTING SPONSOR: \$7,500

**CONNECTIONS SPONSOR: \$4,500
CONTRIBUTING SPONSOR: \$2,000
BIKE TO WORK DAY EXHIBIT BOOTH: \$250**

Presenting Sponsor



Sector Partnerships

NEW IN 2025!

Your Boulder Chamber convenes sector partnerships that are industry driven, community-supported, hands-on meetings that follow the NextGen Framework. Each sector partnership meets quarterly and has an opportunity to be sponsored for the year. Sponsorship puts your business front and center with industry leaders, offering valuable exposure and the opportunity to build relationships with decision-makers across sectors. Each sector partnership sees between 20-40 people in attendance.

Sector partnerships include: Healthcare, Manufacturing, Tech Talent, Food, Beverage & Hospitality, and Professional Services.

SPONSORSHIP OF ONE SECTOR: \$5,000

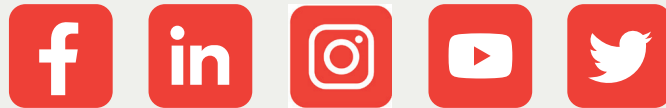
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I am constantly in awe of everything that the Boulder Chamber does for it's members to support our efforts and help our community.

Beth Blacker | It's Just Stuff
Boulder Chamber Member



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